

Business Options

Franchise Search Service



Registered National
Business Link Consultant



Accredited member of the
Irish Franchise Association



Accredited member of the
British Franchise Association



Accredited member of the
Institute of Business Advisers



Accredited member of the
Institute of Business Consulting

Getting it right

Starting a business on your own can be both an exciting and a daunting prospect. Although no business can be guaranteed to succeed, a franchise can provide people with the opportunity to run their own business with much less risk than if they were to start a business from scratch.

The 2007 NatWest/British Franchising Association Survey showed that 93% of franchisees claimed to be profitable after 3 years compared with only 13% of start-up businesses. There are over 761 franchises in the UK alone, however not all are as well set-up and run as others. So how do you decide which are the better franchises and which are best suited to you? The Business Options Franchise Search service is a low cost way of identifying the right franchise for you.

“By seeking professional advice, you can dramatically increase your chances of selecting the most appropriate franchise for you.”

The team at Business Options has over twenty years experience within the Franchising sector both domestically and internationally, this includes acting as franchise consultants, franchisees and as actual franchisors.

There are many General Business Consultancies that profess to be able to offer help to those wishing to have their own franchise business. We however at Business Options believe there is no substitute for real hands on franchise experience.

At Business Options we know what makes a successful franchise business. We also know and understand very well the issues and idiosyncrasies that are very specific to franchising so enabling us to identify the right franchise for you.

Choosing the right franchise is a major decision and one that people would be wise to seek professional advice on. The Business Options *Franchise Search Service* has been priced at the low price of £750 + VAT and will help you select the right franchise for you.

Should you need any help deciding whether franchising is right for you, or you want to go ahead with the *Franchise Search Service* contact Business Options.

Disclaimer:

Neither Business Options nor its employees can accept responsibility for any decisions or actions taken by you or any third party based on the list of franchises provided or the comments made on each. The Franchise Search report has been prepared by Business Options solely for the information of the individual commissioning it and disclosure of it to a third party must be only with the prior written agreement of Business Options. The format, contents and design of the Franchise Search Service and the Franchise Search Report are the intellectual property of Business Options and are protected by copyright law. No part of the Franchise Search Service or the Franchise Search Report may be reproduced or used by a third party without written authorisation from Business Options.

FRANCHISE SEARCH SERVICE

Business Options offers the unique *Franchise Search Service* for potential franchisees. This service will help you identify what you are looking for in a franchise and what sort of franchise would suit you best. We will also provide you with a range of actual franchises for your consideration based on your personal criteria.

- **Initial Meeting**

The first step in the Franchise Search service is an initial one hour meeting at our office in Alton, Hampshire. At this meeting you will discuss your skills and competencies; whether you are looking for a full time or part time franchise; your requirements from a franchise both financially and personally; the geographic area you would want to work within; your areas of interest; and the financial resources you have available to buy a franchise.

- **Franchise Search**

Business Options will use the information gathered from the initial meeting to identify both British Franchise Association and non British Franchise Association franchises that match your criteria.

- **Franchise Report**

Business Options will produce you a Franchise Search Report listing a range of franchises that meet your criteria with comments on each in order to assist you in selecting the right franchise(s) to pursue further.

- **Follow-up discussion**

There is a half hour follow-up available, via phone or email providing you with the opportunity to discuss any issues relating either to the franchises listed in the Franchise Search Report or how you should proceed with the franchises that interest you.

The Franchise Search Service is priced at only £750 + vat

PERSONALITY PROFILING

When considering what franchise someone would be suited to, it is very helpful to understanding the personality traits, thinking styles and learning styles of the individual. This can be achieved by undertaking a personality profile. The Personality Profiling is carried by KJ Associates, a specialist recruitment and training consultancy, and costs £175 plus VAT. This can be arranged for you through Business Options.

FRANCHISE CONSULTANCY SERVICE

Once you have selected a franchise or franchises that you would like to look at further, Business Options offers a *Franchise Consultancy Service* to assist you in making your final decision. This can include attending meetings with you at the franchisors office; reviewing the franchisee financial projections; reviewing the franchise agreement; and talking with existing franchisees on your behalf. The Business Options *Franchise Consultancy Service* is priced on an hourly basis, given that the extent of the service you will require will be unique to you and the franchise(s) you wishing to pursue.

FOR FURTHER INFORMATION OR TO BOOK YOUR FRANCHISE SEARCH CONTACT

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